

Annual REPORT 2015



ADOP

187 Adoptions

POMDR

is a resource and advocate for senior dogs and senior people on California's Central Coast. We find loving homes for dogs whose guardians can no longer care for them and for senior dogs in shelters. 201 Intakes

549 Volunteers

92 Helping Paw Clients

4



From the DIRECTORS

When we started POMDR in 2009, we had no idea how widespread the need for our services would be or how

much support we would get from our community. Since our founding, POMDR has rescued 954 dogs who were either surrendered by guardians or pulled from shelters, and we have helped 267 guardians keep their dogs with them by providing financial assistance or volunteer dog-walking or foster care assistance.

In May 2015, we were able to add a Volunteer/Outreach Manager to our staff. This enabled us to increase the number of volunteers on our team by 100 and to increase the number of dogs in our care at any given time from 60 to 80. The extra staff support also helped increase our adoptions by 30% from 2014 to 2015!

Our goal for 2016 is to rescue at least 200 more dogs left behind.

Thank you for all your support,

Carrie Broecher

Carie Broecker Executive Director Co-Founder

Monica Rua

Monica Rua President Co-Founder





This is a most difficult chapter of my life, more like a bad dream. People like you are what have helped me get up in the morning. Thank you from the bottom of my heart. Teresa C., Helping Paw Client

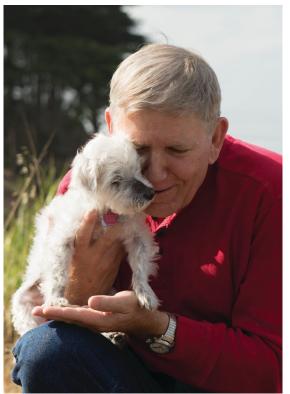


Keystone DONORS

Our Keystone Donors have played an integral role in helping to create a strong foundation for POMDR. Each has donated over \$100,000.

Perrine Charitable Foundation Patricia J. Bauer Debbie Landi Tom and Jennifer Werbe Susan Branson





Roggie has truly been the sweetest, smartest, most wonderful dog I have ever had. I love him dearly (seems to be mutual). So grateful to your organization for making these 'unions' possible. Marge W., POMDR Adopter

THANK YOU FOR HELPING DOGS LIKE ME!

I had to surrender my two American Eskimos when I was hospitalized with cancer and could not care for them. I've been in the hospital for two months. I've been so worried and praying for them every day. I am so comforted to know that you found them a good home together. Thank you. Connie N., Beneficiary of POMDR Services

Drograms & ACCOMPLISHMENTS

Helping Paw Program

We were able to assist **92** seniors, hospice patients, and other pet guardians facing challenging times in keeping their beloved pets (cats and dogs) with them as long as possible and providing a bridge to prevent them from giving them up. Assistance included help with veterinary expenses, temporary foster care or boarding, dog walking, and help getting dogs to veterinary and grooming appointments.

Intakes

We took in **105** dogs from guardians who received peace of mind by knowing their dog would be cared for when they could no longer care for them. We also brought **96** shelter dogs into our program who would otherwise have been euthanized. We provided medical care, loving foster homes and a second chance at life.

Adoptions

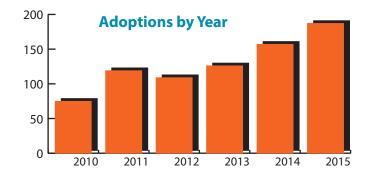
Through our successful adoption program, **187** dogs found forever homes. Adopters find their POMDR dogs through our website, national adoption websites, ads in local papers, adoption events, word of mouth, and by coming into the POMDR Bauer Center.

Volunteers

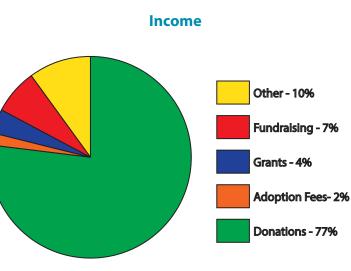
Our team of 549 volunteers provided foster care, transportation for dogs, help at adoption and fundraising events, home checks for fosters and adopters, help walking dogs, making follow up calls to adopters, grant writing, and helping at the POMDR Bauer Center with office work and greeting the public.

Perpetual Care

We now have **30** pet guardians signed up for our Perpetual Care Program. These pet guardians know their dogs are guaranteed a lifetime of loving care in a POMDR foster or adoptive home if they pass away or are no longer able to care for their dogs themselves.









Current Assets	\$1,578,750
Fixed Assets	\$663,630
Total Fixed Assets	\$2,242,380
Liabilities	\$5,194
Equity	\$2,237,187
Total Liabilities and Equity (Unaudited Figures)	\$2,242,380

Expenses Fundraising - 5% Administrative - 12% Program - Other 28% Program - Medical 55%

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The POMDR Legacy Circle honors donors who have included POMDR in their estate plans. We are grateful for the Legacy Circle members' far-sighted generosity that will ensure that POMDR will be here for generations to come to take in dogs left behind.

If you are not on this list and have included POMDR in your estate plans, please notify our Executive Director at carie@peaceofminddogrescue.org.

Anonymous (4) Deesa Balasingam Kimberly Barber Breana Bartholomew Bob and Elle Brookman Marjorie Bullock and Nina Harrison Sharilyn Cabelera Mary Callagy Dekker-Davidson Foundation Christine Derr Jim and Alexandra Gerardo Bob and Marilee Geyer Lois Hansen Pete and Kathy Henney Robin Hubert Carolyn Jacques Edward Johnson and Karen McDermott William Lister and Christine Kondo-Lister Joyce Logan Russ and Jackie Menk Linda Milgate Lisa Milligan Ken Nelson and Dorothy Miller Donna Ritter Ken and Diana Slasor Tom and Jane Sullivan John Sullivan and Monica Rua Mike and Cindy Thatcher Sheila Williams

2015 BOARD OF DIRECTORS

Monica Rua, President

Karen Sheppard Vice-President

Kathy Henney Treasurer Secretary

Elle Brookman Member