



Peace of Mind  
**DOG RESCUE**  
*Helping Senior Dogs and Senior People*  
2009 **CELEBRATING 10 YEARS** 2019



Taffy &  
Ginger

# 2019 Annual Report



Karen & Cheeka



Tyga



Jake





## From the Founders

We were thrilled to celebrate our 10th anniversary in 2019! It was an especially exciting year because on November 18, 2019 we were able to open the doors to our brand new veterinary clinic. The clinic provides veterinary care for the dogs we rescue.

As of December 31, 2019, POMDR had rescued a total of 2,107 dogs in the past decade who were either surrendered by guardians or transferred to us from one of our partnering shelters. We have also been able to serve 1,117 Helping Paw clients over the years by providing financial assistance, volunteer dog-walking or emergency foster care.

Our goal for 2020 is to utilize our veterinary clinic to provide in-house veterinary care to the dogs in our program. In the long run, this will enable us to grow over the years, while keeping our veterinary expenses as low as possible so we can help more senior dogs and senior people.

Thank you for all of your support,

*Carie Broecker*

Carie Broecker  
Executive Director/Co-Founder

*Monica Rua*

Monica Rua  
President/Co-Founder



Toodles

*"I truly love this organization and the amazing foster folks I have the pleasure of knowing. They have hearts of gold!"*

Megann M., POMDR Foster

## 850 Volunteers

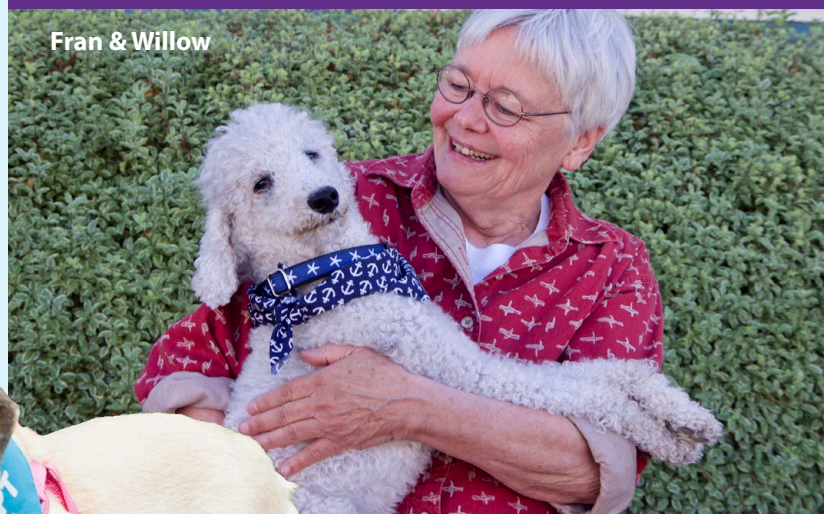


*"We loved working with you and think you are the model of how a rescue organization should work."*

Jen & Dan, POMDR Supporters

## 256 Adoptions

Fran & Willow



POMDR held 85 adoption events in 2019



## Programs & Accomplishments

### Intakes

We took in **140** dogs from guardians who received peace of mind knowing their dogs would be cared for when they could no longer care for them. We also brought **143** shelter dogs into our program, which frees up space and resources so our local shelters can help more animals in need.

### Adoptions

Through our successful adoption program, **256** dogs found forever homes.

### Helping Paw Program

We were able to assist **245** seniors, hospice patients and other low income pet guardians. Assistance included help with veterinary expenses, temporary foster care or boarding, dog walking, and transport to veterinary and grooming appointments.

### Volunteers

Our team of **850** caring, enthusiastic volunteers provided foster care, transportation for dogs, help at adoption and fundraising events, home checks for fosters and adopters, help walking dogs, follow-up calls to adopters, grant writing, and office help.

### Perpetual Care Program

We now have **80** pet guardians signed up for our Perpetual Care Program. These pet guardians know their dogs are guaranteed a lifetime of loving care in a POMDR foster or adoptive home if needed.

### Third Annual Lucky Dog Gala

On March 19th, 2019 we held our annual Lucky Dog Gala at a private club in Pebble Beach. Two hundred and forty dedicated supporters helped us raise \$275,00.

Rosita



**16 dogs received hospice care in loving foster homes**

*"Thank you so much for helping me and my little dog when I needed it most. Princess thanks you, too!"*

**Carol M., Helping Paw Client**

Henri & his guardian



**245 Helping Paw Clients**

**283 Intakes**

Sandy



Ava

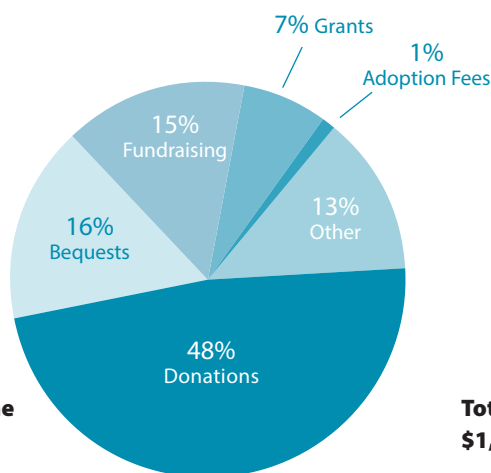


Maya

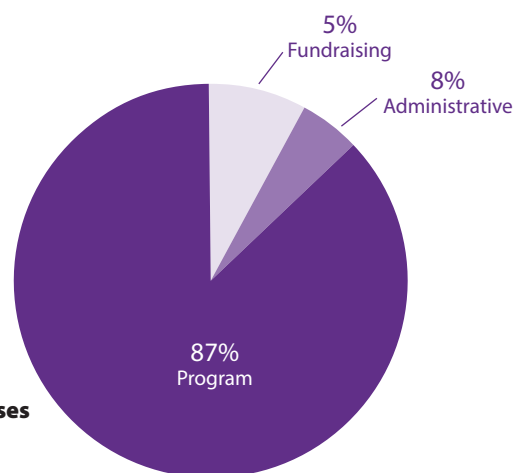


## Financial Overview

**Total Income**  
**\$1,658,744**



**Total Expenses**  
**\$1,263,852**



## Statement of Financial Position

December 31, 2019

Current Assets.....	\$1,248,295
Fixed Assets.....	\$3,534,052
Total Assets .....	\$4,782,347
Liabilities .....	\$ 727,243
Equity.....	\$4,055,104
Total Liabilities and Equity .....	\$4,782,347

(From Reviewed Financial Statements)

## 2019 Board of Directors

Monica Rua  
*President*

Kathy Henney  
*Treasurer*

Elle Brookman  
*Vice President*

Tracey Pepper  
*Secretary*

Cathy Heape  
*Member*

## Keystone Donors

Our Keystone Donors have played an integral role in helping create a strong foundation for POMDR.

### Over \$500,000

Patricia J. Bauer  
The Board Family Foundation

### Over \$250,000

Animal Welfare and Assistance Group  
George and Debra Couch  
Debbie Landi  
Tom and Jennifer Werbe

### Over \$100,000

Estate of Susan Branson  
Friends of Animals Foundation  
F. Robert Nunes  
Perrine Charitable Foundation  
Dawn Runyon Estate  
Barbara Swain  
Zoe's Cruises and Tours

## POMDR Harry & Jayne Boand Veterinary Clinic



Our private veterinary clinic is located at 1251 10th Street in Monterey. Our clinic staff began seeing POMDR dogs on November 18, 2019.