



Peace of Mind
DOG RESCUE
Helping Senior Dogs and Senior People
SINCE 2009



2020 Annual Report



John & Florinda

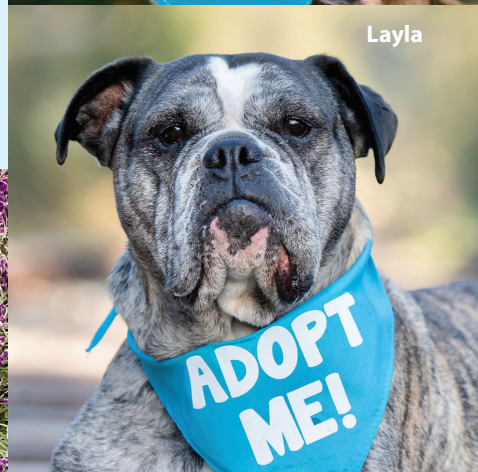
Bowtie



Skittles



Layla



Rosie



Katy



Roxy





"I must tell you how impressed I am with your organization. From the first dog, BB, that I thought I would adopt to now Benji, your staff are so good with follow up and support."

Robin V., POMDR Adopter

1,000 Volunteers



Michelle & Tyga

From the Founders

Although 2020 was filled with enormous challenges, POMDR has been fortunate to be in the position to help our community just when it needed us most.

Our Helping Paw Program was needed more than ever. The number of clients receiving financial assistance for veterinary care and pet food tripled

We were able to utilize our veterinary clinic to care for the dogs we rescued as well as to expand our services to provide veterinary care to low-income pet guardians.

Since our inception, POMDR has rescued a total of 2,540 dogs. We have also served 1,486 Helping Paw clients over the years.

Our goal for 2021 is to utilize our veterinary clinic to increase the number of dogs we are able to rescue and to continue to be here for senior and low-income pet guardians.

Thank you for all of your support.

Carie Broecker

Carie Broecker
Executive Director/Co-Founder

Monica Rua

Monica Rua
President/Co-Founder



Cornflake

"My dog was recently awarded financial assistance through your program. He went through surgery, and is doing great. We wouldn't have been able to do this without your help."

Jennifer G., Helping Paw Client

322 Adoptions



Mary, Patrick & Autumn

Programs & Accomplishments

Intakes

We took in a total of **340** dogs. 169 dogs came from guardians who could no longer care for them. 171 dogs came to us from shelters, freeing up space and resources so our rescue partners can help more animals in need.

Adoptions

Through our successful adoption program, **322** dogs found forever homes.

Helping Paw Program

We assisted **532** seniors, hospice patients and low-income pet guardians. Assistance included help with veterinary expenses, temporary foster care or boarding, dog walking, and transport to veterinary and grooming appointments.

Volunteers

Our team of **1,000** caring, enthusiastic volunteers provided foster care, transportation for dogs, home checks for fosters and adopters, follow-up calls to adopters, grant writing, help with social media, help at our veterinary clinic, and clerical help.

Perpetual Care Program

We now have **96** pet guardians signed up for our Perpetual Care Program. These pet guardians know their dogs are guaranteed a lifetime of loving care in a POMDR foster or adoptive home if needed.

Third Annual Lucky Dog Gala

Our March 12th Lucky Dog Gala was canceled due to the pandemic. Instead, we held an online auction and virtual paddle raise. We raised \$272,169.



Cocoa Bean

17 dogs received hospice care in loving foster homes

"Thank you all for your continued support. Now more than ever your help for the community is so important and appreciated."

Lezlie R., POMDR Supporter



Jay & Mariah

532 Helping Paw Clients

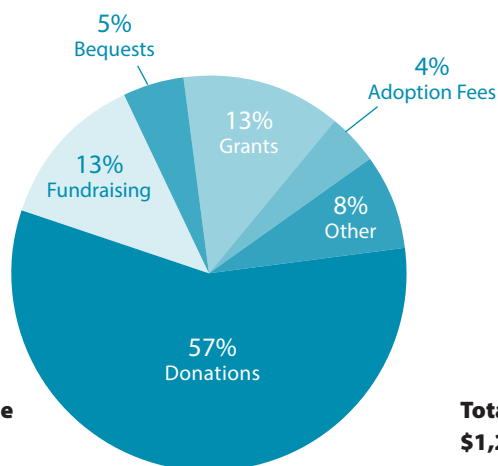


Pat & Vy

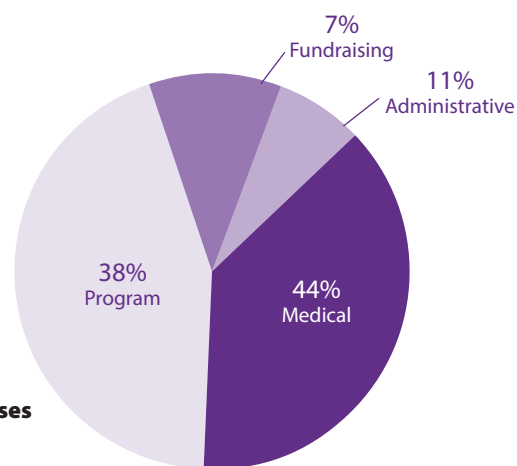
340 Intakes

Financial Overview

Total Income
\$2,003,929



Total Expenses
\$1,213,813



Statement of Financial Position

December 31, 2020

Current Assets.....	\$2,586,210
Fixed Assets.....	\$3,596,450
Total Assets	\$6,182,660
Liabilities	\$ 569,162
Equity.....	\$5,613,498
Total Liabilities and Equity	\$6,182,660

(Pre-audited figures)

2020 Board of Directors

Monica Rua
President

Kathy Henney
Treasurer

Elle Brookman
Vice President

Tracey Pepper
Secretary

Cathy Heape
Member

Keystone Donors

Our Keystone Donors have played an integral role in creating a strong foundation for POMDR.

Over \$500,000

Patricia J. Bauer
The Board Family Foundation

Over \$250,000

Animal Welfare and Assistance Group
George and Debra Couch
Debbie Landi
Tom and Jennifer Werbe

Over \$100,000

Susan Branson Estate
Friends of Animals Foundation
F. Robert Nunes
Perrine Charitable Foundation
Dawn Runyon Estate
Barbara Swain
Zoe's Cruises and Tours

POMDR Harry & Jaynne Boand Veterinary Clinic



As a result of opening our veterinary clinic in 2019, we increased the number of dogs rescued by 20% and the number of Helping Paw clients served by 70% in 2020.

POMDR is a resource and advocate for senior dogs and senior people on California's Central Coast.

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