



# Annual Report 2022

# From the Directors

Dear Friends,

2022 proved to be an exciting year for Peace of Mind Dog Rescue (POMDR). POMDR received international attention by being honored as one of the Top 10 CNN Heroes of the Year. We were contacted by new supporters from around the world who believe in the importance of our work of helping senior dogs and senior people. This opportunity and momentum will help us continue to grow and to meet the needs of our community and beyond.

We have witnessed firsthand the difficulties pet guardians have been experiencing since the onset of the pandemic. Many vulnerable people are still facing financial and housing hardships. Animal shelters across the country have been pushed to their capacities!

As always, POMDR remains committed to helping our local animal shelters and increasing the number of senior dogs we rescue each year while also working to keep pets with their guardians by offering financial and volunteer assistance through our Helping Paw Program.

Since our inception in 2009, POMDR has rescued a total of **3,248** dogs. We have also served over **2,095** unique Helping Paw clients over the years.

We have three main goals for 2023: to hire more veterinary staff so we can increase our veterinary services capacity, to add a behavior specialist to our staff so we can help support our fosters and adopters when dog behavior issues arise, and to add a marketing and communications manager to leverage the recognition we have received so we can help more people learn about our work.

We're so grateful for your support. We couldn't make a difference without you!

**Carie Broecker**  
Executive Director/Co-Founder

**Monica Rua**  
President/Co-Founder



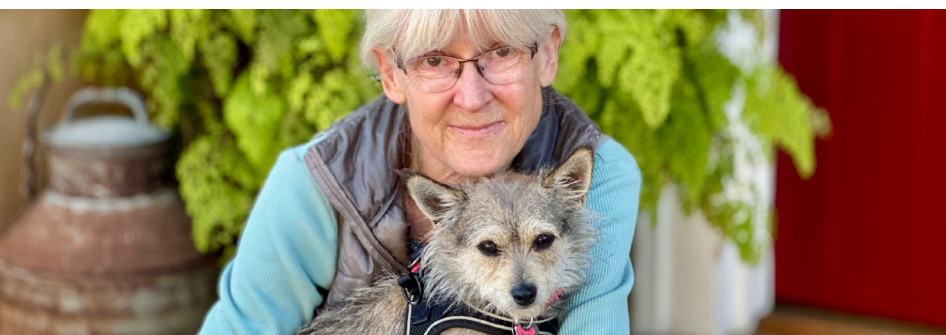




**383**

Intakes Completed

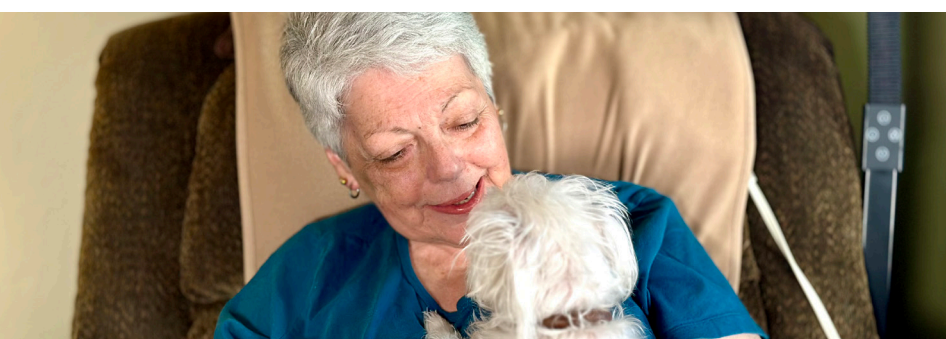
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**362**

Adoptions Facilitated

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**563**

Helping Paw Clients Served

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**26**

Dogs Received Hospice Care

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**53**

Adoption Events Held

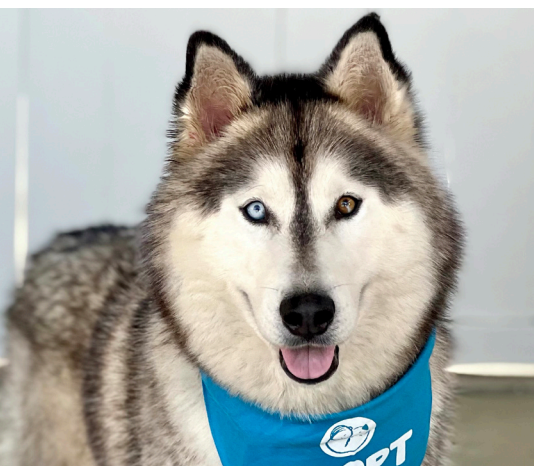
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**1,320**

Dedicated Volunteers





## Programs & Highlights

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### Intakes

We rescued a total of **383** dogs. **185** dogs came from guardians who could no longer care for them or who had passed away. **198** dogs came to us from shelters, allowing our local shelters to have the space and resources to assist more animals in need.

### Adoptions

We found forever homes for **362** dogs through our adoption program.

### Helping Paw Program

We assisted **563** seniors, hospice patients, and unhoused and low-income pet guardians. Assistance included help with veterinary expenses, temporary foster care or boarding, dog walking, and transportation to veterinary and grooming appointments.

### Volunteers

Our team of **1,320** compassionate, enthusiastic volunteers provided foster care, transportation for dogs, home checks for fosters and adopters, follow-up calls to adopters, grant writing, help with social media, help at our veterinary clinic, clerical support, and an array of other important behind-the-scenes tasks.

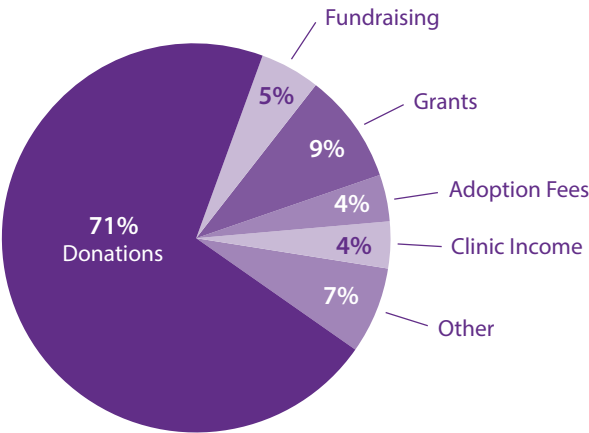
### Perpetual Care Program

We now have **109** pet guardians signed up for our Perpetual Care Program. These pet guardians know their dogs are guaranteed a lifetime of loving care in a POMDR foster or adoptive home if needed.

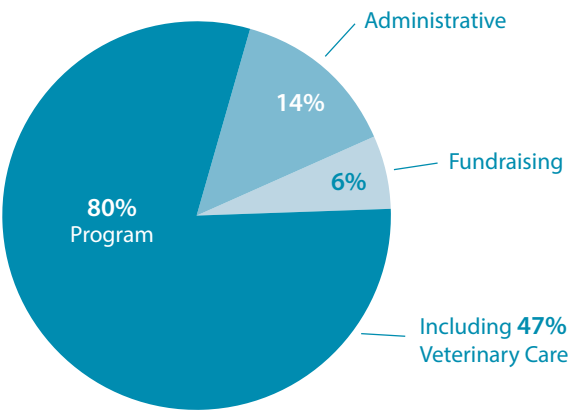
### Annual Lucky Dog Gala

On May 12th, **150** guests attended our first in-person Lucky Dog Gala since the onset of the pandemic. The event was held at Tehama Golf Club in Carmel and raised **\$203,000**.

# Financial Overview



**Total Income: \$2,085,527**



**Total Expenses: \$1,761,033**

## Statement of Financial Position

December 31, 2022

Current Assets.....	\$2,353,706
Fixed Assests.....	\$3,789,171
Total Assests.....	\$6,142,877

Liabilities.....	\$ 0
Equity.....	\$6,142,877
Total Liabilities and Equity.....	\$6,142,877

(Pre-audited Figures)

## Board of Directors

Monica Rua  
*President*

Elle Brookman  
*Vice-President*

Kathy Henney  
*Treasurer*

Tracey Pepper  
*Secretary*

Cathy Heape  
*Member*

# Keystone Donors

We are grateful to our keystone donors who have all played an integral role in creating a strong foundation for POMDR.

### Over \$1,000,000

- Patricia J. Bauer

### Over \$500,000

- Anonymous in Honor of Gina Canine and All the Orphans
- The Boand Family Foundation
- George and Debra Couch
- Barbara De Grootd for Dale Nakashima
- Animal Welfare and Assistance Group

### Over \$100,000

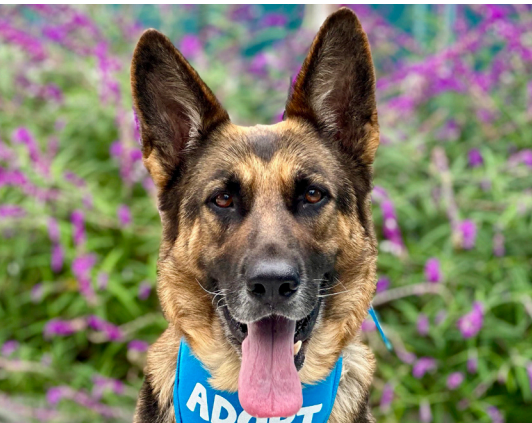
- Susan Branson
- Friends of Animals Foundation
- Mary Jo and Hank Greenberg Animal Welfare Foundation
- Harden Foundation
- Debbie Landi
- Lucinda McDermott, PhD
- Monterey Peninsula Foundation
- F. Robert Nunes
- Perrine Charitable Foundation
- Dawn Runyon
- Barbara Swain
- Tom and Jennifer Werbe
- Zoe's Cruises and Tours
- Michele Ikuta-Alvarado

## POMDR Harry & Jayenne Boand Veterinary Clinic

We are so grateful for the foresight of our donors to help us build and run our private veterinary clinic. Having our own clinic has enabled us to take in more dogs, provide them with excellent veterinary care, and help more low-income pet guardians cover veterinary expenses. Thank you!







*"You helped me find homes for my Dad's precious dogs when he was in the hospital dying. You provided a miracle and true peace of mind when I desperately needed it."*

Angela, surrendered dogs to POMDR



*"We adopted Jenny in 2019 and she was my husband's constant companion. When he passed away, she literally gave me a reason to live and keep going."*

Anne, POMDR adopter

