



Peace of Mind
DOG RESCUE

Helping Senior Dogs and Senior People

🐾 SINCE 2009 🐾

2025
Impact Report

From the Executive Director

In 2025, Peace of Mind Dog Rescue (POMDR) achieved our most meaningful impact to date. As adoption rates rose nationwide, we seized this momentum—**welcoming 20% more dogs into our care than in 2024**. Following our merger with Max's Helping Paws Foundation, **we expanded our Helping Paw veterinary assistance by 40%**. This has allowed us to assist even more people and pets in need.

Since 2009, **we have rescued 4,367 dogs and supported 4,240 Helping Paw clients**—each number representing lives changed and bonds preserved.

This year, **POMDR was selected to partner with the Stanford Alumni Consulting Team to develop a three-year strategic plan**. This work will strengthen our foundation, guide our growth, and ensure we remain a vital resource for senior dogs and senior people for years to come.

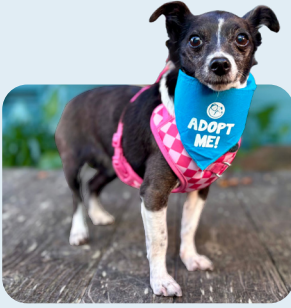
We are deeply grateful for your support and for your faith in our ability to make a difference.

Carie Broecker

Carie Broecker
Executive Director/Co-Founder



POMDR By the Numbers



436
Intakes
Completed



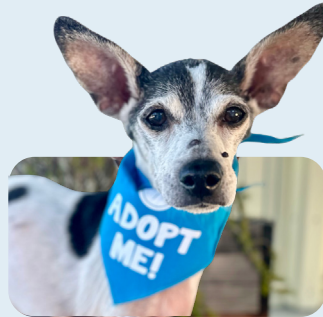
354
Adoptions
Facilitated



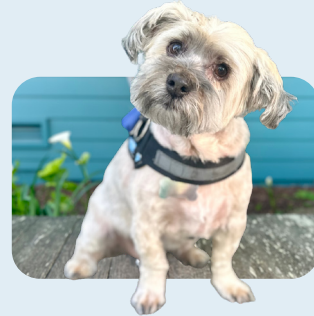
1098
Helping Paw
Clients Served



52
Adoption
Events Held



22
Dogs Received
Hospice Care



364
Community
Pets Altered



1,963
Dedicated
Volunteers



Peace of Mind Dog Rescue carries out emotionally demanding work with extraordinary compassion, dignity, and unwavering love. Their deep commitment to senior dogs and the people who need them creates meaningful impact, making every volunteer feel valued and proud to serve.

~Blythe Small, POMDR Volunteer



Programs & Highlights

Intakes

We rescued a total of **436 dogs**. 100 dogs came to us from guardians who could no longer care for them or had passed away. **336 dogs came to us from shelters**, allowing our local shelters to have the space and resources to assist more animals in need.

Adoptions

Through our adoption program, **354 dogs found loving, permanent homes**—each one a new beginning and a second chance at life.

Hospice Care

We provided **compassionate hospice care to 22 dogs**, ensuring they passed peacefully, surrounded by comfort, dignity, and the love of their foster families.

Helping Paw Program

We supported **1,098 vulnerable pet guardians** with veterinary financial assistance, temporary foster care and dog walking. **We also helped alter 579 community pets.**

Volunteers

Our team of over **1,900 compassionate and enthusiastic volunteers** provided foster care, transportation for dogs, enrichment for dogs waiting for foster homes, follow-up calls to adopters, grant writing, help with social media, help at our veterinary clinic, and an array of other important behind-the-scenes tasks.

Perpetual Care Program

We now have **192 pet guardians enrolled in our Perpetual Care Program**. These pet guardians know their dogs are guaranteed a lifetime of loving care in a POMDR foster or adoptive home if the need arises.

Lucky Dog Gala

On March 13, **173 guests attended our annual Lucky Dog Gala**. We gathered at a private club in Pebble Beach and raised **\$228,145**.

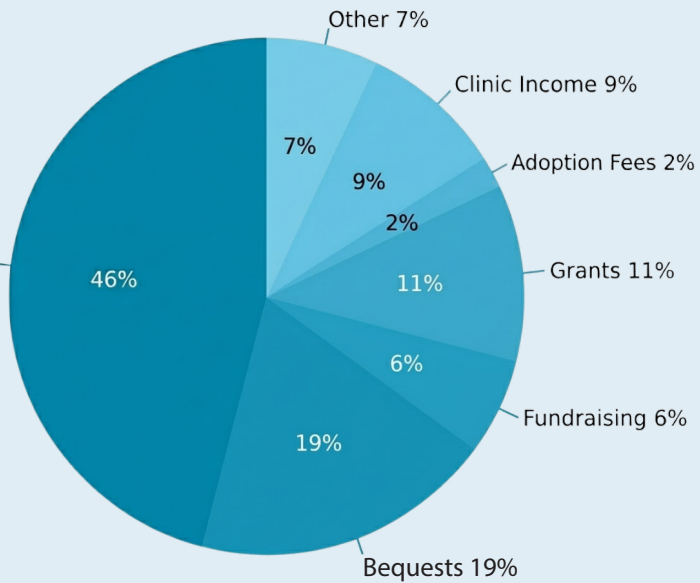


Financial Overview

Total Income: \$4,761,432

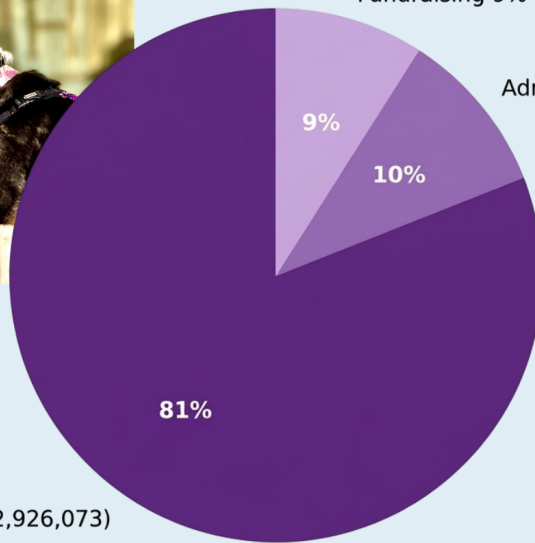


Donations 46%



Fundraising 9% (321,589)

Administrative 10% (356,631)



Program 81% (2,926,073)

Total Expenses: \$3,604,293

Statement of Financial Position

December 31, 2025

Current Assets	\$8,605,096
Fixed Assets	\$4,036,968
Total Assets	\$12,642,064
Liabilities	\$135,225
Equity	\$12,506,839

Total Liabilities and Equity.....**\$12,642,064**
(Pre-audited figures)

POMDR Harry & Jayne Board Veterinary Clinic



Our private veterinary clinic is ***the heart of our lifesaving work, ensuring that the 80–100 senior dogs in our adoption program receive consistent, high-quality medical care.*** Beyond supporting the animals in our care, the clinic extends its impact into the community by ***offering affordable veterinary services to adopters and to pets in our Helping Paw program*** —removing financial barriers and helping pets stay healthy, safe and in loving homes.

Board of Directors

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Vice-President

Susan Ferriby
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Cameron Donegan
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Barbara Allen

Dina Ruiz

